# Standard Insight

Track Rating

6.8

6.8/10 - 69th percentile

Summary

Generally, listener reaction to this song was mixed. When asked to rate this song on a scale from 1 to 10, reviewers reported a 6.8 on average, which ranks this song in the 69th percentile of all songs analyzed by Crowd Review. Most listeners rated your song a 8, and did want to hear your song again after listening to it once. When reviewing your song, the most commonly selected words were *voice, vocals, lyrics, music, nice.* According to a sentiment analysis of those written reviews, listener comments were generally neutral. Based on the results of this study, this song probably needs a little more work before it's ready for promotion to a wider audience.
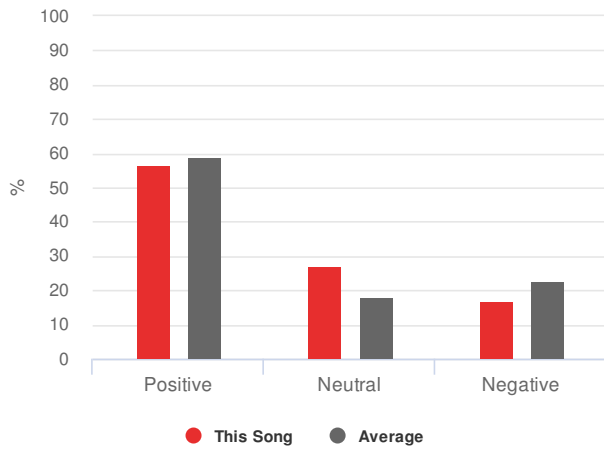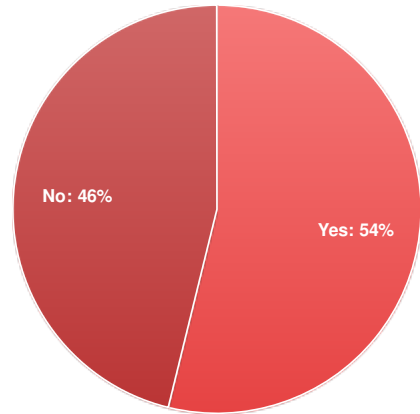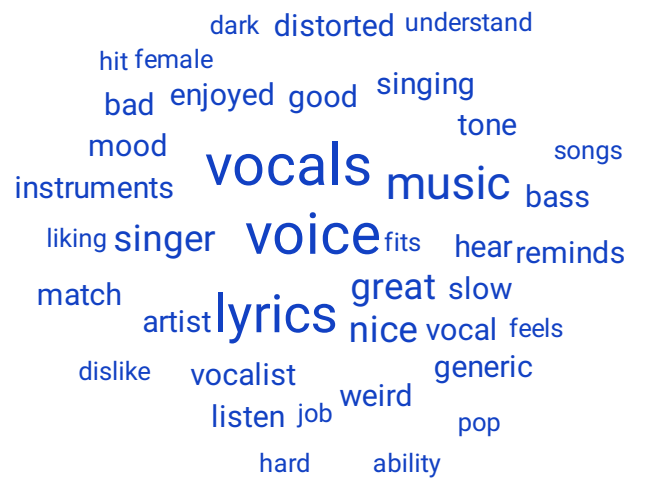
Song Rating Position

All songs   Songs in this genre
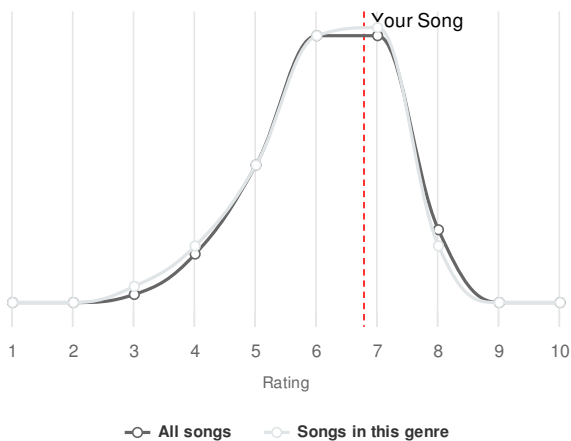
Reviewer Rating Distribution
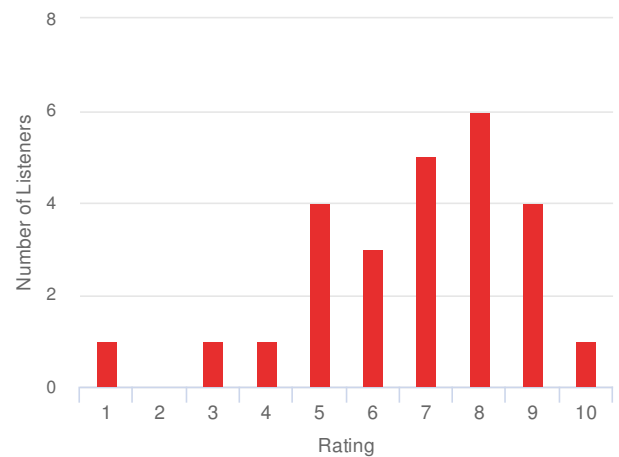
Comment Sentiment Analysis

- **This Song**
- **Average**

Would you want to hear this song again?

No: 46%

Yes: 54%

Would you want to hear this song again?

- **This Song**
- **Average**

dark distorted understand
hit female
bad enjoyed good singing
tone
mood songs
instruments vocals music bass
liking singer voice fits hear reminds
match great slow
artist lyrics nice vocal feels
dislike vocalist generic
listen job weird pop
hard ability
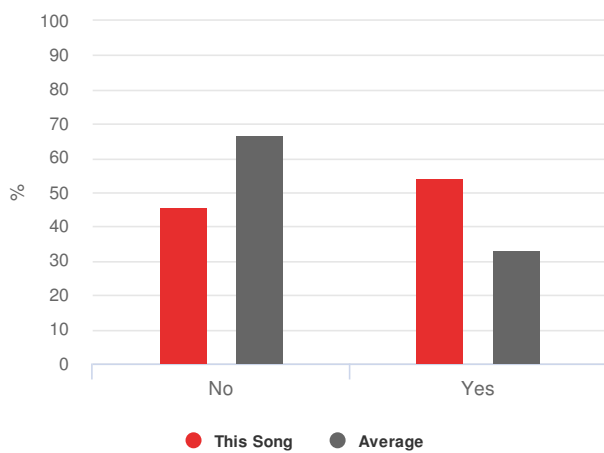
Songwriting Analysis

Song Component Rating Average

7.1

7.1/10 - 92nd percentile

Summary

Your song reminded people of edie brickell, and made people feel Thoughtful, Intrigued and Calm. Listeners were asked to rate their enjoyment of specific components of your song. The most liked component was Production Quality with a rating of 7.35, and the least liked component was Song Name with a rating of 6.73. On average, they rated your song components a 7.1.

Song Component Average Position

Your Song

Rating

1 2 3 4 5 6 7 8 9 10

—○— **All songs**   —○— **Songs in this genre**
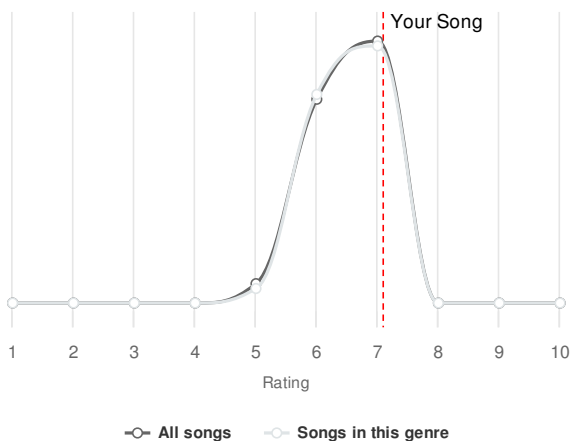
Which well-known artist does this song remind you of most?

edie brickell

Florence the Machine

Lana Del Ray

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Number of Reviewers who Selected Each Artist

Word cloud containing: Mazzy Star, Kesha, Florence and the Machine, Lord, Fiona Apple, alanis morrisette, Lana Del Ray, Demi Lovato, Not Sure, Jenny Lewis, Aimee Mann, Avril lavigne, Adele, Sarah McLachlan, noone, **none**, Tori Amos, Edie Brickel, edie brickell, Reba, jewel, Florence the Machine, katy perry, they do not remind me of anyone, lana del ray

Bar chart "Number of Reviewers who Selected Each Artist":
- edie brickell: 2
- Florence the Machin: 2
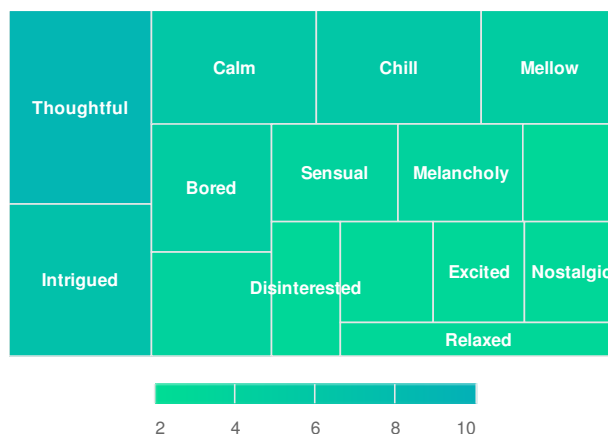- Lana Del Ray: 2

Count axis: 0 1 2 3 4 5 6 7 8 9 10

How did this song make you feel?

Thoughtful

Most Commonly Reported Feelings

Treemap of feelings: Thoughtful, Calm, Chill, Mellow, Intrigued, Bored, Sensual, Melancholy, Disinterested, Excited, Nostalgic, Relaxed

Color scale: 2 4 6 8 10

REVERBNATION

AUDIOKITE RESEARCH

Least Commonly Reported Feelings

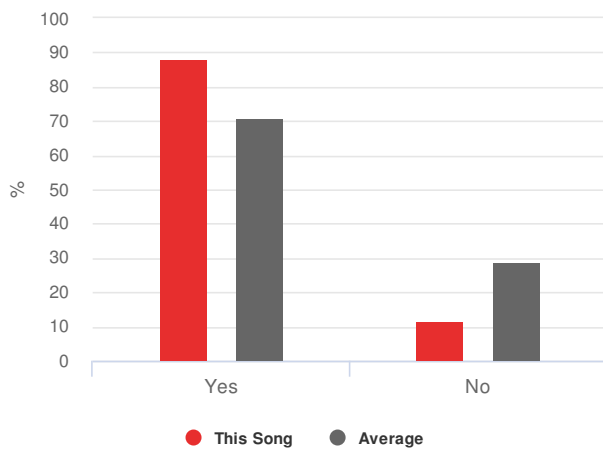|			
Interested	Sad	Peaceful	Depressed
Existential	Hopeful	Inspired	Inquisitive	Anxious
	Curious	Intense / Happy	Joyful	Loving Confident
			Energetic

1   1.5   2   2.5   3
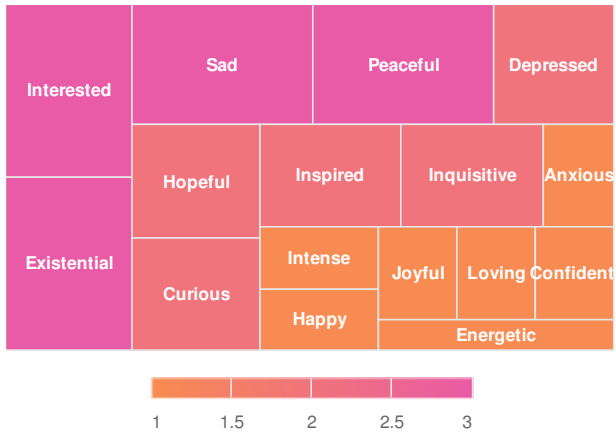
Regardless of how this song was classified, select the genre(s) you find most appropriate for this song.

Indie
Alternative
Pop
Rock
Singer Songwriter
Other
Classical
Bluegrass

0   5   10   15   20

Count
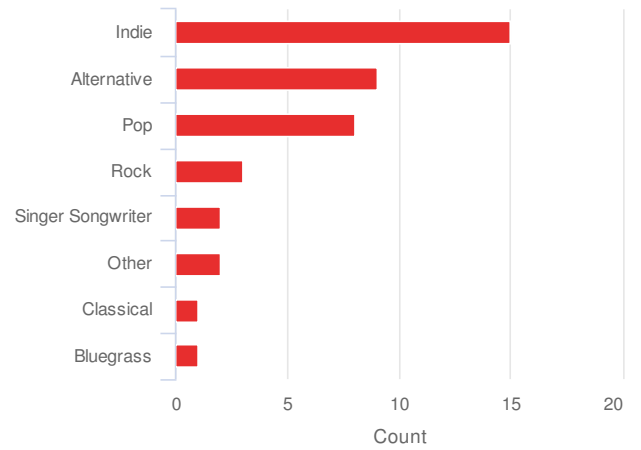
Do you feel the lyrics fit with the music?

%

100
90
80
70
60
50
40
30
20
10
0

Yes   No

● This Song   ● Average

Ratings of Individual Song Components

Vocal Performance
Instrumental Performance
Artist Name
Lyrics
Song Name
Beat
Production Quality
Song Structure

5

● This Song   ● Overall   ● Genre

Instrumental

This Song	Overall	Genre
6.96	6.72	6.83

Vocal

This Song	Overall	Genre
7.23	6.34	6.49

Beat

This Song	Overall	Genre
6.85	6.51	6.56

Song Structure

This Song	Overall	Genre
7.15	6.36	6.33

Sound Quality

	Rating
This Song	7.35
Overall	6.75
Genre	6.84

Lyrics

	Rating
This Song	7.19
Overall	6.09
Genre	6.18

Song Name

	Rating
This Song	6.73
Overall	6.57
Genre	6.69

Artist Name

	Rating
This Song	7.31
Overall	6.34
Genre	6.38

Audience Identification

Listener Outlet With Highest Affinity

iHeartRadio App

Pandora
Spotify
YouTube

Primary Listening Outlet

Chart — Average Rating by outlet:
- Physical Media (CDs / ...): ~9
- iHeartRadio App: ~8
- Pandora: ~7.5
- Spotify: ~6.5
- YouTube: ~6.5
- iTunes: ~6.5
- Amazon Prime Music: ~6
- Apple Music: ~5
- Traditional AM/FM Rad...: ~3

Average Rating
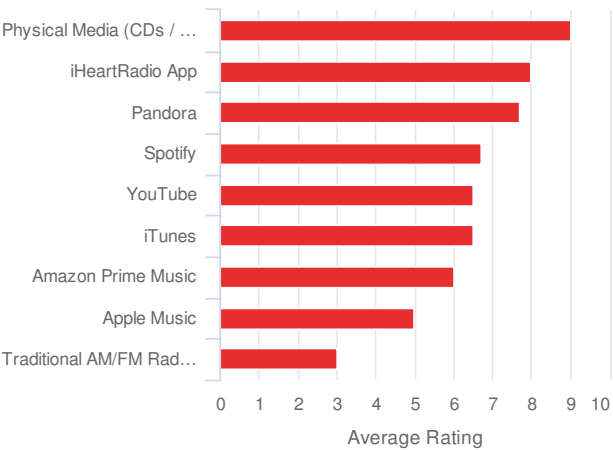
Would you want to hear this song again?
Primary Listening Outlet

Count

● Yes   ● No
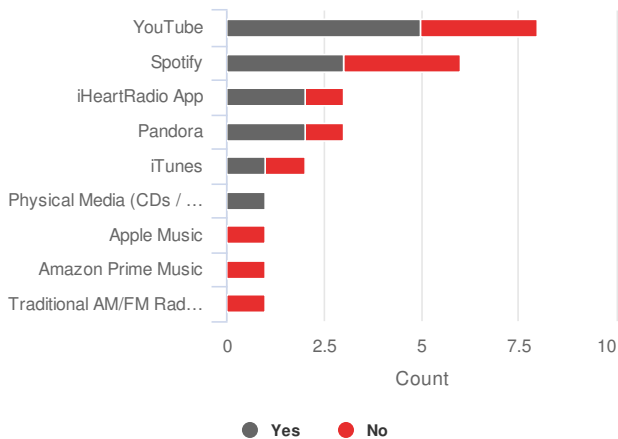
Live Concert Attendance with Highest Affinity

0-3

live performances attended per year
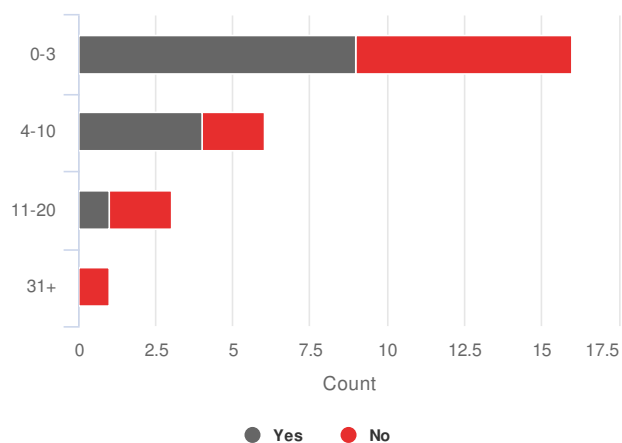
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Number of Live Performances Attended Per Year
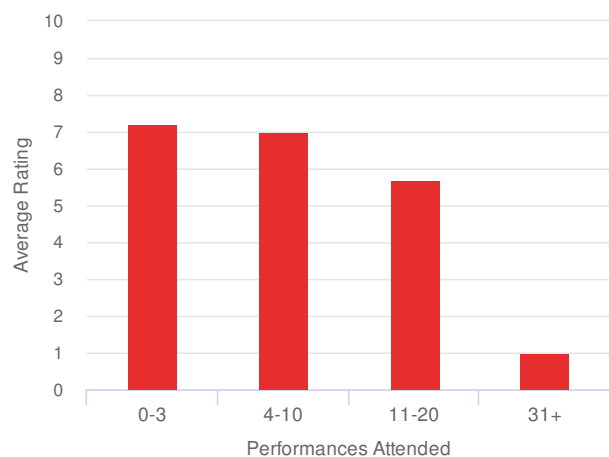
Would you want to hear this song again?
Live Performances Attended Per Year
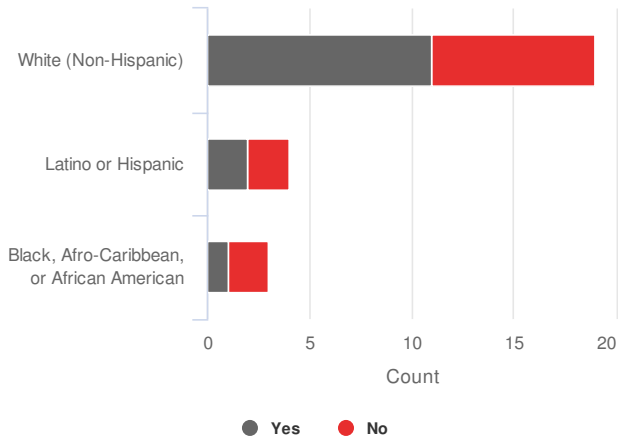

Yes ● No ●

Ethnicity with Highest Affinity

Latino or Hispanic

Ethnicity

★ REVERBNATION

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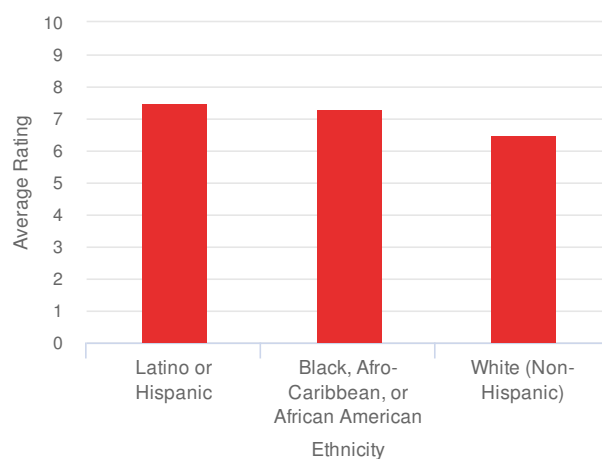
Would you want to hear this song again?
Ethnicity
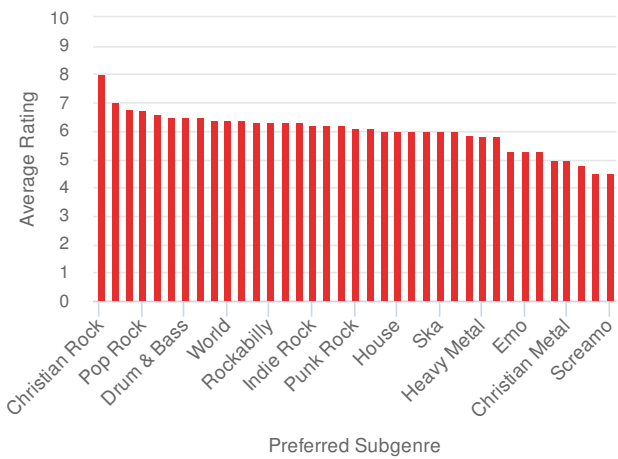

- ● Yes
- ● No

West Coast Rap
Pop Rock
EDM
Pop Punk
Drum & Bass

Preferred Subgenres

Would you want to hear this song again?
Preferred Subgenre

- ● Yes
- ● No

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10

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Female
25-34

Age & Gender

Average Rating

Age & Gender

● Male   ● Female
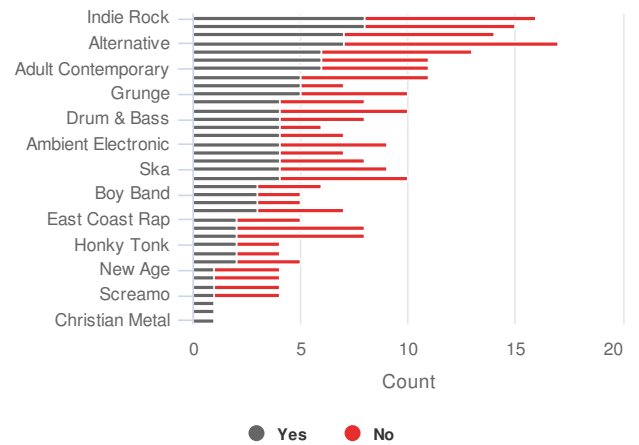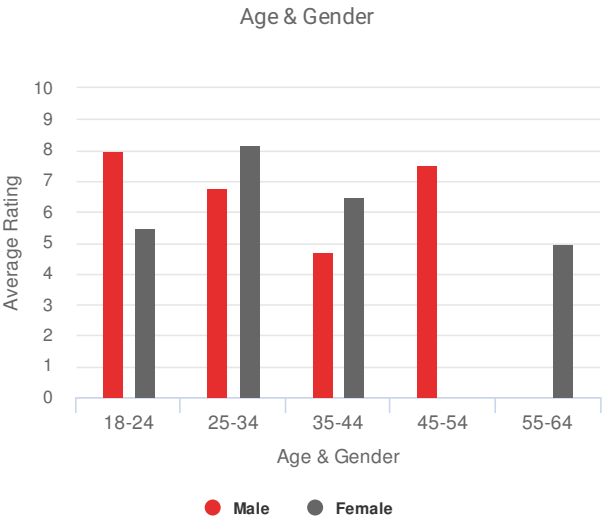
Would you want to hear this song again?
Age & Gender

Count

● Female,Yes   ● Female,No   ● Male,Yes   ● Male,No

Production Quality

Production Quality Rating

7.3

7.3/10 - 86th percentile

Summary

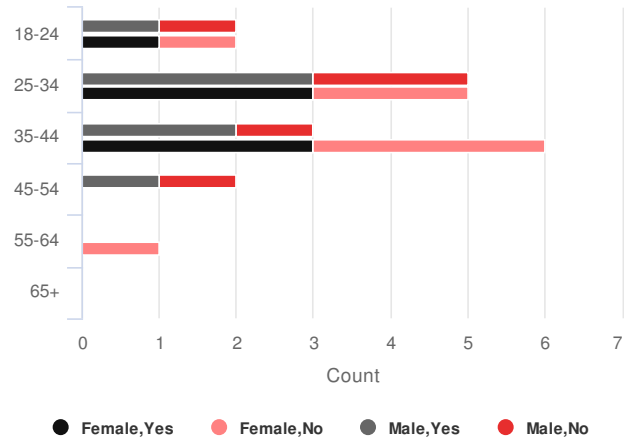Listeners rated the production quality of your song a 7.3 out of 10 on average, which ranks in the 86th percentile of all songs analyzed by Crowd Review. The sound quality most listeners associated with the song was Clear. Your song did not make listeners want to dance, and listeners who heard your song on Laptop Speakers rated the song quality of your song highly. Based on questions related to radio, the production on this song is .

Production Quality Average Position

Your Song

Rating
1 2 3 4 5 6 7 8 9 10

Radio Readiness

55%

Not Ready for Radio   Ready for Radio
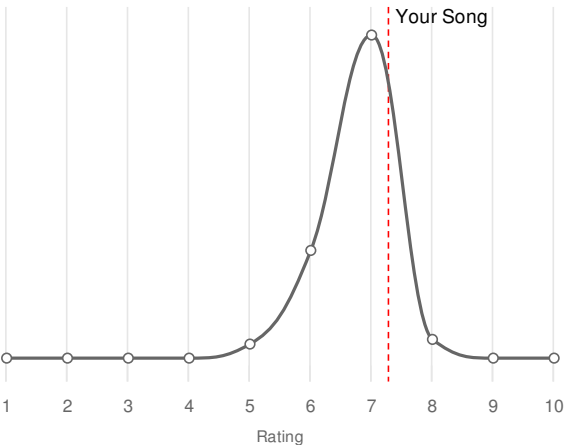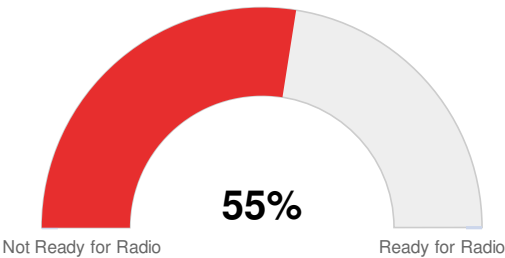
Reviewer Engagement
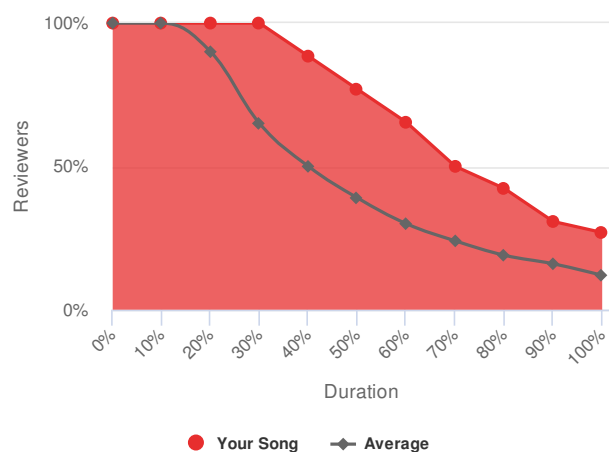
Does this song make you want to dance?

Yes: 15%

No: 85%
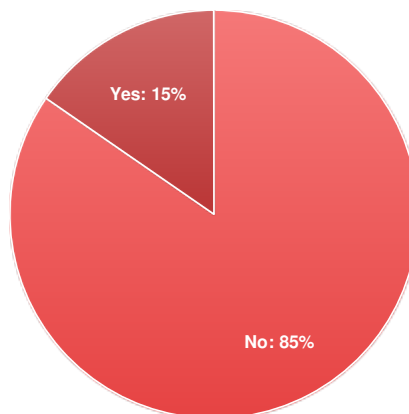
Most Commonly Selected Sound Quality

Clear
Light
Soft
Deep
Tinny

Most Commonly Reported Qualities

| Clear | Soft | Deep |
| Light | Tinny | Distorted |

2.5   5   7.5   10   12.5

Least Commonly Reported Qualities

| Bass-heavy | Heavy | Loud |
| Thin | Punchy | Noisy | Muffled |

1   1.5   2   2.5   3
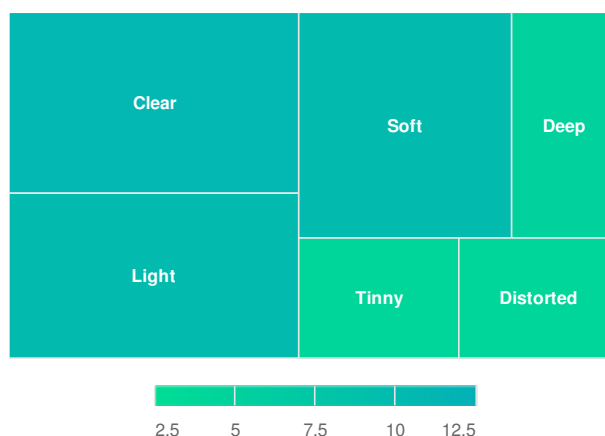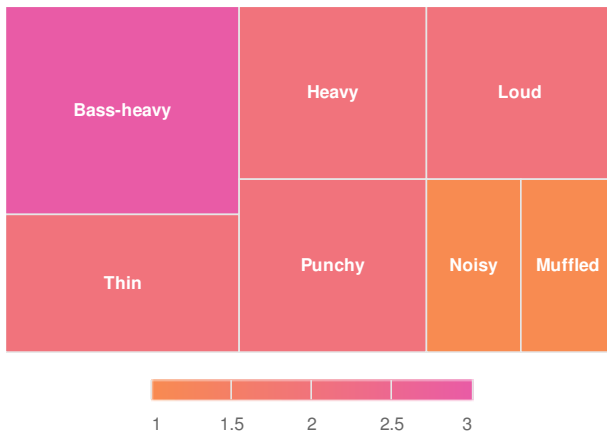
Listening Method with Highest Sound Quality Rating

Laptop Speakers
Headphones (Low Quality)
Speakers (High Quality)
Headphones (High Quality)
Speakers (Low Quality)

Production Quality Ratings by Listening Method

Production Quality Rating (y-axis: 0 to 10)

Categories (x-axis): Laptop Speakers, Headphones (Low Quality), Speakers (High Quality), Headphones (High Quality), Speakers (Low Quality)

Listening Methods

- Headphones (High Quality)
- Speakers (High Quality)
- Laptop Speakers
- Speakers (Low Quality)
- Headphones (Low Quality)

Percent (x-axis: 0, 25, 50, 75, 100)
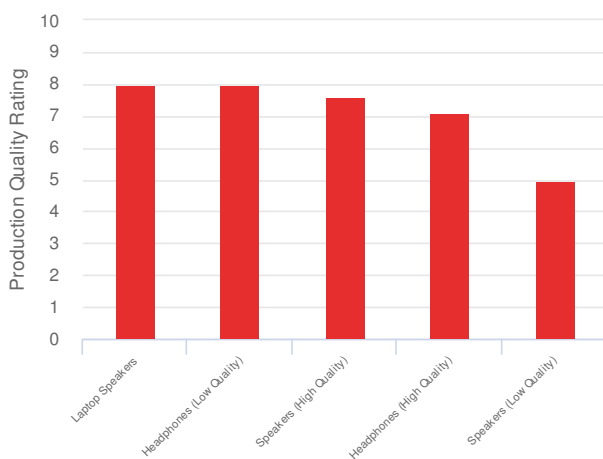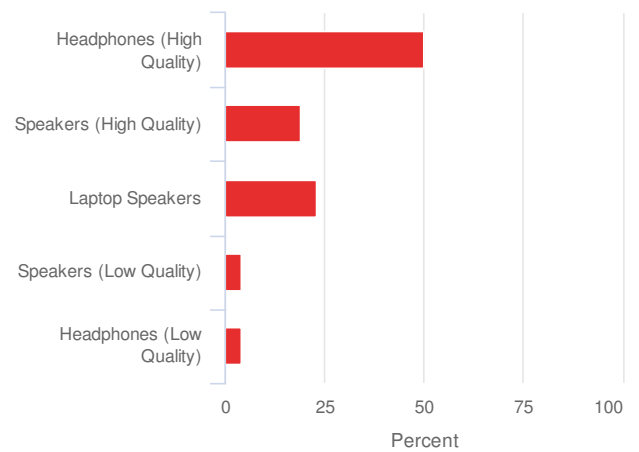
Compared to songs you hear on the radio, how does the sound quality of this song compare in general?

Lower: 4%
Higher: 19%
Same: 77%
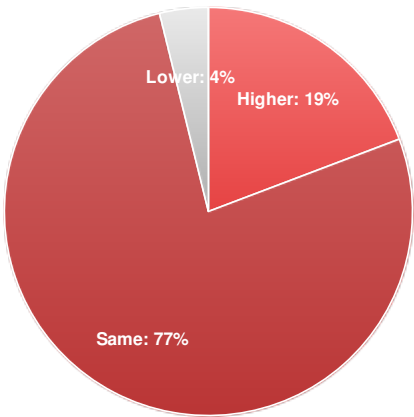
Compared to songs you hear on the radio, how loud is this song?

Higher: 8%
Lower: 4%
Same: 88%

REVERBNATION

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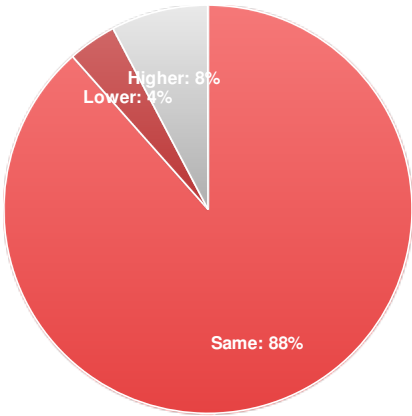
Commercial Potential

Summary

Based on the results of this report, your song is not likely to be commercially successful. Reviewers were not likely to purchase this song for ownership, not likely to stream this song on an on-demand streaming service, and did not think this song could be a hit. Reviewers were not likely to attend a live show of this artist after hearing this song, and not likely to seek out more songs by this artist. In terms of sync licensing potential, reviewers most associated your song with the Indie genre, and thought it was somewhat likely your song would be used in film or television. When asked what media outlet your song belongs in, reviewers selected Billboard and Indie Shuffle.

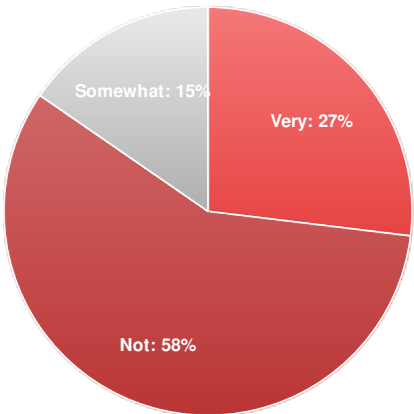### Very Likely to Purchase Song After Hearing

27%

Crowd Review Average: 13%

Very Likely to Stream Song After Hearing

35%

Crowd Review Average: 13%

How likely would you be to purchase this song for ownership through a digital download, CD, or vinyl?

Somewhat: 15%

Very: 27%

Not: 58%

REVERBNATION

AUDIOKITE RESEARCH

Do you think this song could be a hit?

No: 54%
Yes: 46%
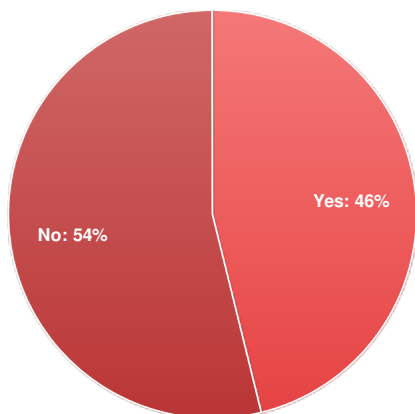
How likely would you be to stream this song on a streaming service?

Not: 42%
Very: 35%
Somewhat: 23%
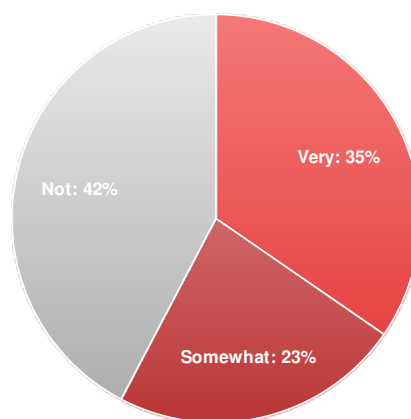
Most Commonly Selected TV / Film Genre

Drama
Action & Adventure
Romance
Sci-Fi
Reality

What genre of film & television do you most associate with this song?

Drama
Romance
Sci-Fi
Reality
Fantasy
Action & Adventure
Horror
Comedy

0   2.5   5   7.5   10
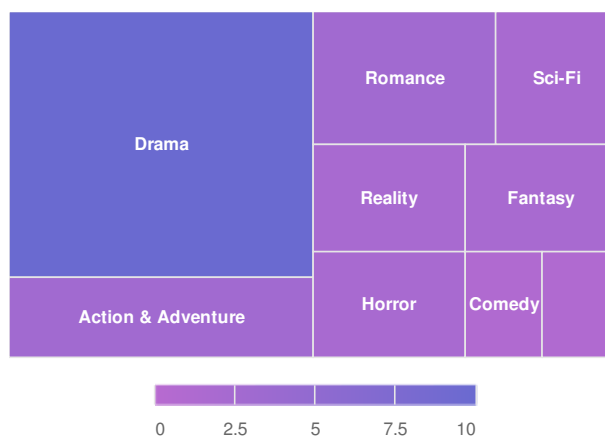
In your opinion, what is the likelihood that this song would be used in a movie or television program?

Very: 27%
Somewhat: 46%
Not: 27%
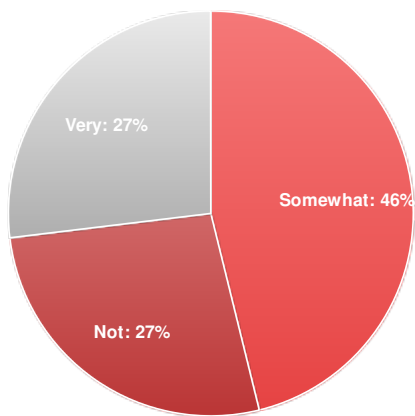
Billboard
Indie Shuffle
Other
Rolling Stone
None

Which of these press outlets and music blogs could you imagine reading about this song in?

Billboard	Other	Rolling Stone
Indie Shuffle	None	Hype Machine	MTV
	Pitchfork	World Star Hip Hop	Stereogum	Complex

0   2.5   5   7.5   10
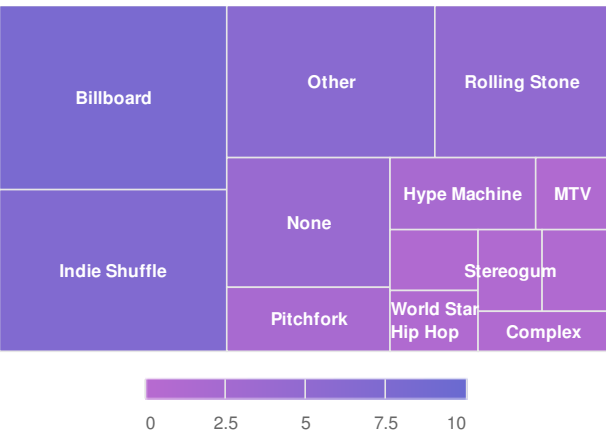
Reviewer Film / TV Preferences

Average Rating

Romance, Horror, Reality, Action & Adventure, Sci-Fi, Fantasy, Drama, Comedy, Documentary

REVERBNATION

AUDIOKITE RESEARCH
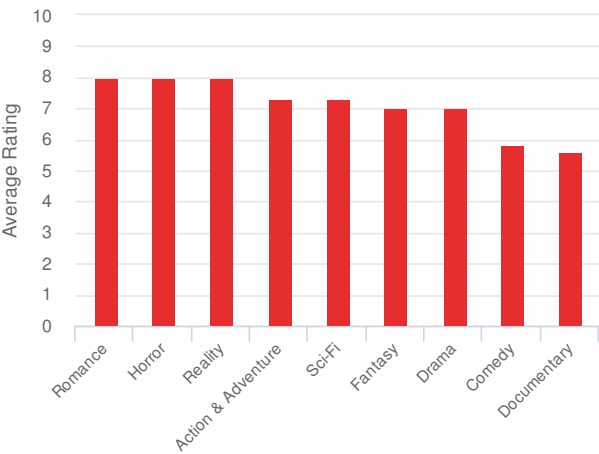
How likely would you be to seek out more of this artist's songs after hearing this one?

Very: 31%
Somewhat: 27%
Not: 42%
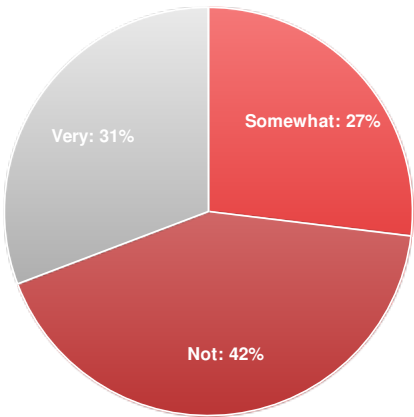
How likely would you be to attend a live show of this artist after hearing this song, provided the artist was playing in your area?

Very: 23%
Somewhat: 23%
Not: 54%

★REVERBNATION

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Reviews

6   26   age   male

The song is not bad at all, it has a very TV show intro feel to it. I could see it being used for a series. I was expecting the song to build up to something but it underdelivered there, however the process wasn't that awful. I'd say it is very average, which is a good thing. It reminds me of Lord and also some other pop acts using chill almost folk inspired beats (think Maggie Rogers). I do not like the title and the artist name is just okay. I could hear it on the radio. Anyway my own opinion is that it might need some production work to really give it that something necessary for a true hit. The beat is underwhelming and I am unsure what she was singing about on first listen, I wish it would have captured me a little more. It isn't unpleasant though which is hard to come by these days.

9   32   age   female

There's some distortion in the instrumentals but I think it complents the song. It contrasts her soft vocals very nice. This artist has such beautiful vocals which are easy on the ears, but she doesn't seem to emote very well. I do wish she had a bit more of power in her voice. She sounds more scared when she says "Diablo" versus informing the people, but maybe that's what she was going for. The structure of the song is nece. It is just very technical. So, her vocals need more personality. The lyrics are nice and I like this song because it seem to be mysterious. I could see this being used in advertising, a movie scene, etc. It is a rememberable song.

10   20   age   male

Wow! I really enjoyed listening to this song because it reminded me of my childhood and it was very nostalgic. The singer's voice was very smooth, light, and soft and I think this song has the potential to be on a upcoming show's soundtrack. Also, the instruments were awesome and I liked the drums too! Great job.

6   47   age   male

This song is not bad but it just does not speak to me. Honestly to me it is a bit generic. The mix is fine, though I think the bass drum is a little distorted. The singer just doesn't quite appeal to me. She does great but just not my cup of tea. I do think this song will appeal to a lot of people, just not me.

9   47   age   male

Very sultry and dark. I really like the way she uses her vocal range. It's such a calming and moody song. This is the second song I've heard by Megan and she's growing on my quick. This song is very polished and professional sounding. I really think this song showcases her vocal ability nicely.

8   40   age   female

Likes: The song is very engaging and the vocals are lovely. It's definitely a song I can close my eyes and immerse myself in. Satisfying structure and I never got bored while listening. Dislikes: The bass is a little too distorted for my tastes.

8   28   age   female

The music started out really chill and I was pleasantly surprised when the vocals came in a had a sweet darkness to them. The lead singers voice is very pretty and fits the mood I think that the lyrics and music are trying to convey.

★ REVERBNATION   AUDIOKITE RESEARCH

5 · 29 age · male

Really like the vocalist herself - but the song choice here is a bit weird as the pacing doesn't match up with her voice and is a bit of an odd mix. I think the artist though has a great sultry voice.

4 · 23 age · female

I liked the tempo of the song, it caught my attention right away. The main problem I had with this song is that it reminds and sounds too much like Florence and the machine. It likes originality.

8 · 35 age · female

Although the song is a little slow paced for my liking but it is very soothing to hear. The female vocalist has a great voice texture and she feels every word of what she is singing. Good Job.

5 · 42 age · female

I don't understand this song either. I don't think the music and lyrics match that well. I like the music. Some parts the music and lyrics are too loud. Some lyrics are hard to understand.

9 · 28 age · female

I like the way the song starts with the instruments. I really enjoyed the vocals. The singer has a very good voice. The vocals match the song very well. It all flows together very nicely.

8 · 26 age · female

I did find the song a bit boring, but I do see a few others liking it. I personally would not listen to it again and dont see this song becoming a hit. The lyrics did go with the music.

7 · 31 age · female

Dislike- this song moves very slow and sounds like every auto tuned female vocalist out there. I would have liked to hear it faster and with something to set it apart from other songs.

3 · 37 age · female

This song was too slow. The lyrics put me in a weird mood. It sounds very similar to a mixture of some of her other songs. She is a one trick pony with her music all sounding similar.

7 · 35 age · female

I like the tone of the song but I think that most of it comes across as muffled and not very organized in a way that is less than pleasing which I dislike about the lyrics.

REVERBNATION

AUDIOKITE RESEARCH

5 44 age — male — Liked the intro to the song had a nice erie feeling. Thought she has a really nice voice as well and the vocals and lyrics worked well with the music setting a nice tone.

5 55 age — female — Creates an other worldy atmosphere that is interesting but too dark to want to stay there long. The wispy singing fits the mood but I usually prefer a richer vocal tone.

1 43 age — male — Her high pitched whingy voice is terrible. The weird effects on all the instruments is bad. The lyrics are forgettable and generic. Totally generic pop song.

7 20 age — female — I really enjoyed the way the singer carried herself in the song. I like how angelic her voice is like that she doesnt try to sing over the background music.

9 30 age — male — I like the ambience that this song brings with it. It has a really great tonality and an overall wonderful ability to share what the artist feels with us.

7 28 age — male — It reminds me of something I might hear in westworld, I really like the distorted synth bass playing in the background of the tune, and the singers voice.

7 25 age — male — The vocals coming from the singer in this song is amazing. The instrumental goes well with the vocals. Would definitely listen to this song again.

8 38 age — male — Lots of creative juice flowing with this one. Loved the production elements on this. Very very different. But her vocals is what does it for me.

8 37 age — female — This sounds really interesting and cool. I like the percussion quite a bit, that works really nice, and her voice is really good and sensual.

REVERBNATION

AUDIOKITE RESEARCH

6 22 I like the EDM elements on the track, the song has a predictable formula still but I
enjoyed the vocals more on this track than others.

age male

REVERBNATION

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